



## La iniciativa global WAVES Evento de Cuentas de Capital Natural

Evento de Cuentas de Capital Natural – Costa Rica

Juan Pablo Castaneda  
December 30, 2014



Wealth Accounting and the Valuation of Ecosystem Services  
[www.wavespartnership.org](http://www.wavespartnership.org)





# Antecedentes



Wealth Accounting and the Valuation of Ecosystem Services  
[www.wavespartnership.org](http://www.wavespartnership.org)



# Objetivos de WAVES

## Objetivo general

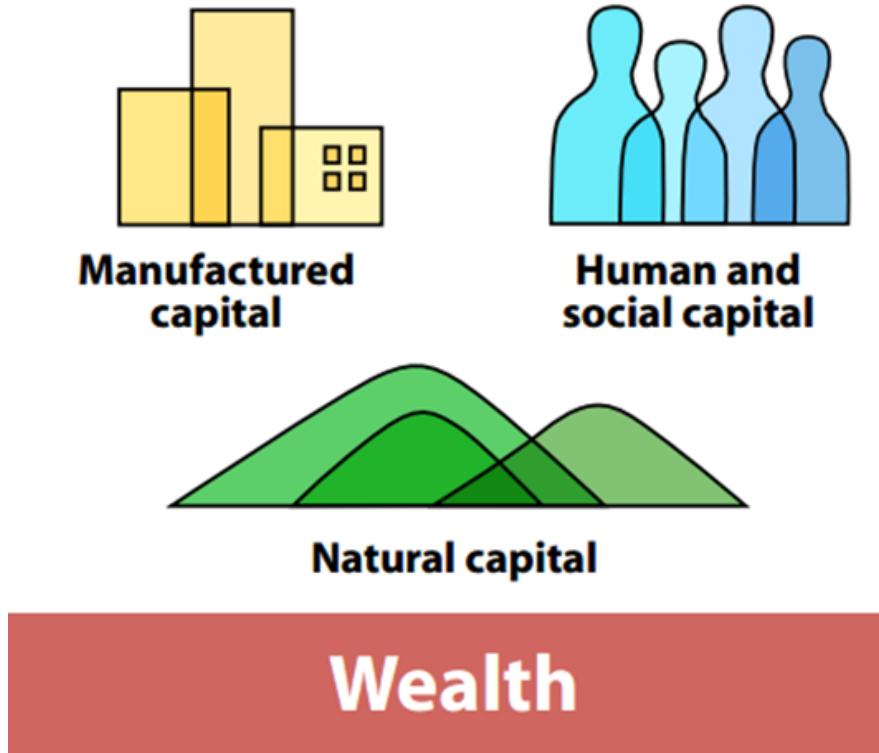
Promover el desarrollo sostenible al asegurar que el capital natural sea integrado a la planificación del desarrollo y en las cuentas económicas nacionales (priorización de áreas de intervención)

## Objetivos específicos

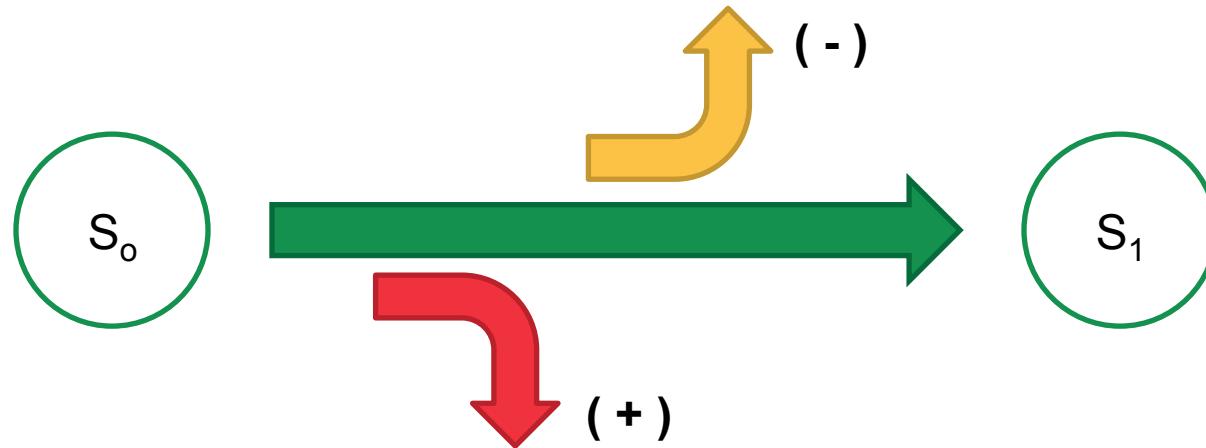
- Incorporar la contabilidad del capital natural en el análisis de política y planificación del desarrollo en Guatemala.
- Implementar la contabilidad del capital natural.
- Promover y contribuir al proceso de institucionalización de las cuentas de capital natural



# El contexto de la Contabilidad del Capital Natural

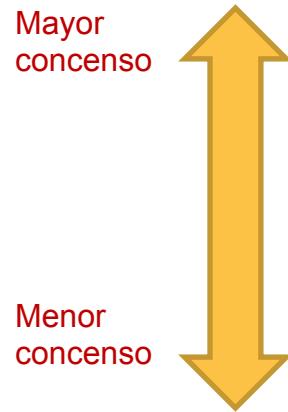


# Que mide la Contabilidad del Capital Natural y como?

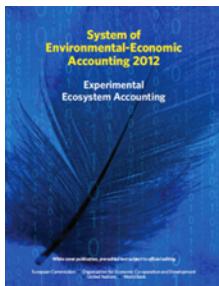


# Cual es el metodo?

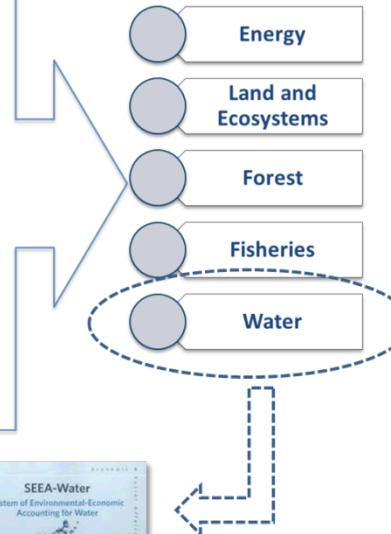
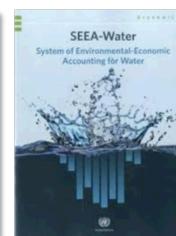
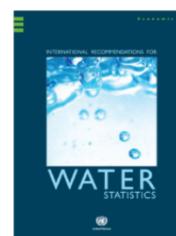
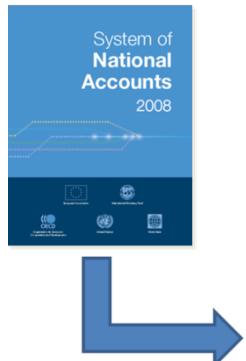
Marco central  
del SCAE



Ecosistemas del SCAE



Cuentas de capital natural



# Cuales son las vias de apoyo tecnico de WAVES?

Marco central  
del SCAE

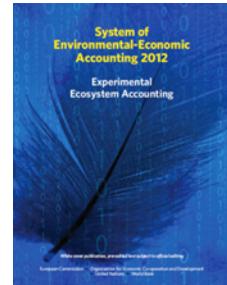


Mayor  
concenso

Dos perspectivas  
complementarias

Ecosistemas  
del SCAE

Menor  
concenso



Cuentas de capital natural

Fortalecer los procesos  
iniciados y los que aun no se  
han iniciado

Conciliar  
procesos

Construir conocimiento y  
proponer vias de accion de  
largo plazo

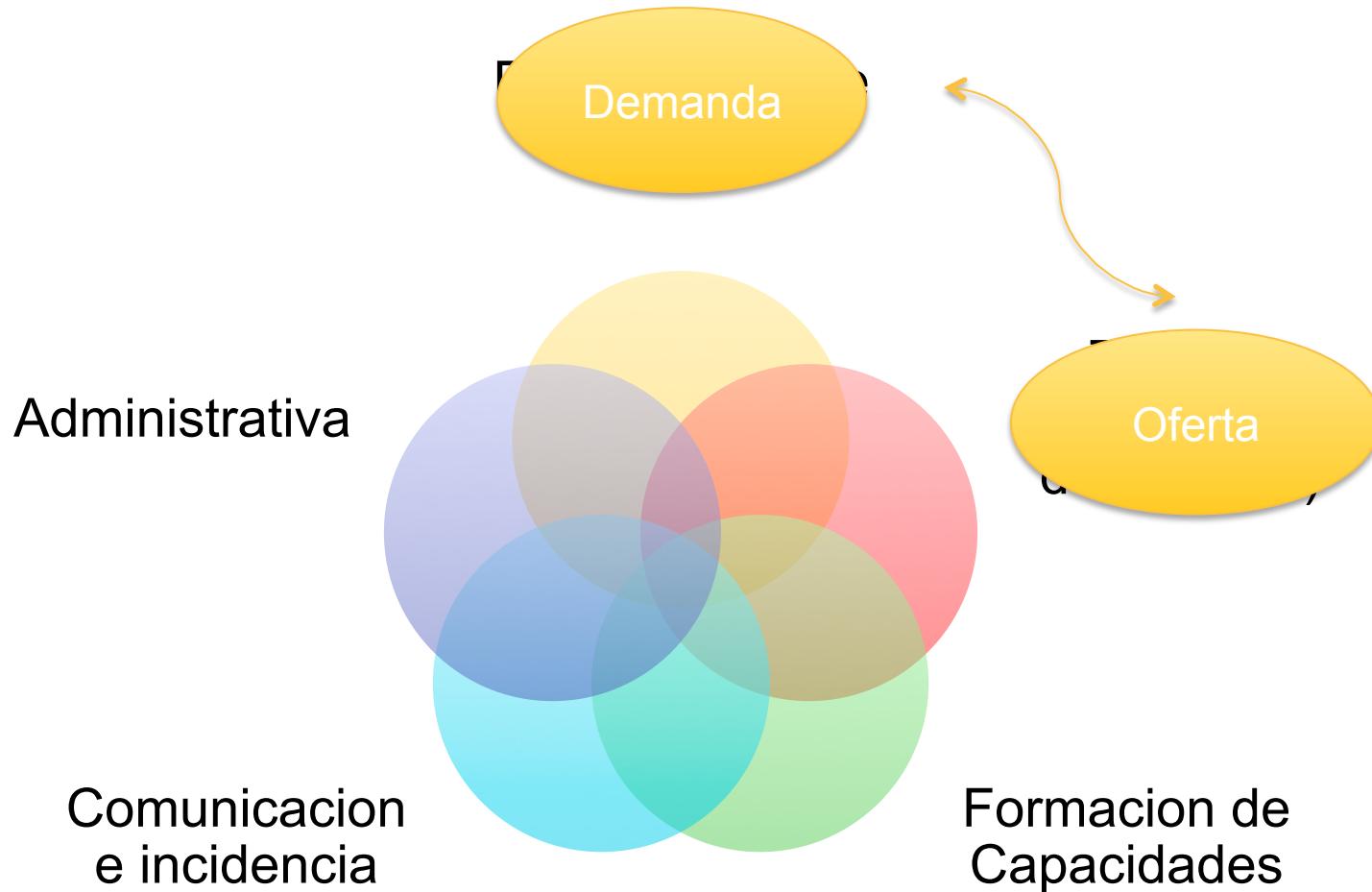
**WAVES**  
**Costa Rica**  
como  
facilitador y  
catalizador  
(todos sus  
actores)

CCN  
Costa Rica



# WAVES busca la institucionalizacion, no es un programa de fortalecimiento estadistico

## Las múltiples dimensiones de un proceso “dinamico”





## Algunos avances



Wealth Accounting and the Valuation of Ecosystem Services  
[www.wavespartnership.org](http://www.wavespartnership.org)



# Los paises nucleo de implementacion...



# La integracion a operaciones del BM

## Indicadores de Riqueza

### Trabajando a traves de DPLs

The screenshot shows the World Bank's website with a red "News" header. Below it, a feature story titled "Measuring Wealth to Track Sustainability" is displayed, dated June 5, 2014. To the right is a circular image of two children writing on a piece of paper outdoors, with a stork standing nearby. Below this image is the book cover for "The Changing Wealth of Nations: Measuring Sustainable Development in the New Millennium".

THE WORLD BANK  
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FEATURE STORY

### Measuring Wealth to Track Sustainability

June 5, 2014

**The Changing Wealth of Nations**  
Measuring Sustainable Development in the New Millennium

ENVIRONMENT AND DEVELOPMENT



# Desarrollando metodologías

Ejercicios piloto de cuentas de ecosistemas

Recopilacion de impacto de politicas

Fortalecimiento de capacidades en cuentas de ecosistemas



WORKING  
TOGETHER

CENTER FOR  
INTERNATIONAL  
FORESTRY  
RESEARCH  
(CIFOR)

UN STATISTICS  
DIVISION (UNSD)

UNIVERSITY  
OF  
WAGENINGEN

POLICY AND  
TECHNICAL  
EXPERTS  
COMMITTEE  
(PTEC)

CONSERVATION  
INTERNATIONAL  
(CI)

FOOD AND  
AGRICULTURE  
ORGANIZATION  
(FAO)

# Articulacion mundial

La agenda Post-2015

Trabajando con  
socios

Comunidades de  
practica

Eventos regionales de  
capacitacion,  
sensibilizacion y  
discusion

Trabajando con el  
sector privado

## WAVES ON THE GLOBAL STAGE

The WAVES team participated in several events around the globe throughout 2013, presenting on the relevance of NCA to policy making and sharing experience from WAVES countries.



## Natural capital protocol



# Comunicacion

Since the newsletter's launch, both the number of visits—and visitors—to the WAVES website doubled compared to the previous year. Over the past year, we had **28,500 visits and nearly 75,000 page views** (March 2013–March 2014).



## #NaturalCapital

A screenshot of a tweet from the account @environment. The tweet reads: "Countries & the private sector agree: It's an exciting - and urgent- time for #NaturalCapital [wrld.bg/u770](http://wrld.bg/u770)". Below the tweet, there are standard Twitter interaction buttons: Retweet, Favorite, and More.



International Institute  
for Environment  
and Development



# WEALTH ACCOUNTING AND THE VALUATION OF ECOSYSTEM SERVICES

**jpcastaneda@worldbank.org**

## MAKING WAVES

If you are interested in sharing your experience in natural capital accounting, or in learning more about how to implement it, we would love to hear from you. Please contact [waves@worldbank.org](mailto:waves@worldbank.org)

Find out more about WAVES at [www.wavespartnership.org](http://www.wavespartnership.org)

Available in Spanish at [www.wavespartnership.org/esp](http://www.wavespartnership.org/esp)

