



IEEM Integrated Economic-
Environmental Modeling

THE IEEM PLATFORM AND NCA-BASED MODELING

Onil Banerjee, Inter-American Development Bank
Martin Cicowiez, Universidad Nacional de La Plata
Mark Horridge, Victoria University
Renato Vargas, CHW Research
Sebastian Dudek, IDB Consultant

*Kigali, Rwanda, June 5 to 7, 2017.
World Bank WAVES 7th Annual Partner Meeting.*



OUTLINE

- We have accounts, now what?
- From accounts to models (integrating NCA into SNA?).

The Integrated Economic-Environmental Modeling Platform and Evidence-Based Policy Modeling.

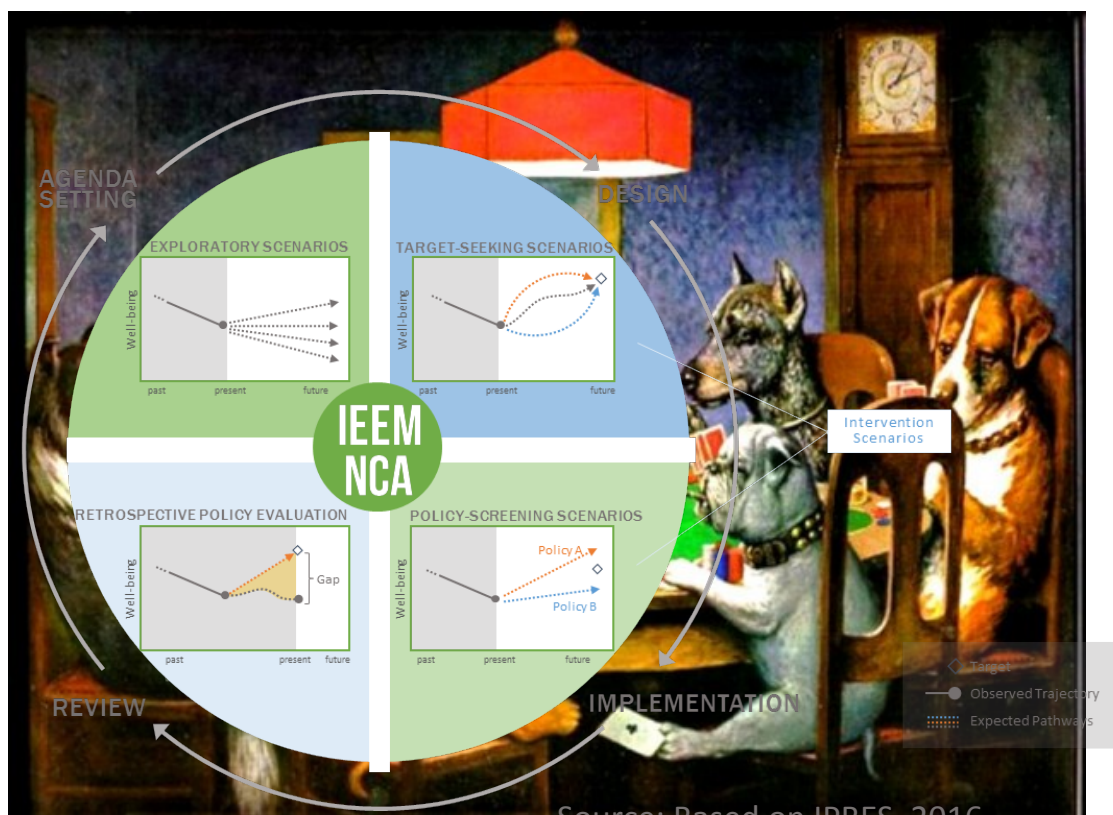
- Exploratory scenarios- investing in irrigation.
- Target seeking- NDCs.
- Policy screening- SDGs.
- Retrospective evaluation- investing in tourism.
- Getting spatial- IEEM + ESM and Green Growth.

USES OF NCA: INDICATORS

- NCA as information system.
- Indicators for monitoring/issues:
 - Water productivity, energy intensity, pollution per unit output, investment in environment, wealth.
- Guatemala:
 - In 60 years, Guatemala lost 50% forest cover; 95% illegal.
 - Only 54% of HH fuelwood could be supplied legally.
 - Real Policy Impact: strategies for control of illegal logging; fuelwood; forest incentives.



USES OF NCA: EVIDENCE-BASED POLICY



Models: represent the essential features of the object of interest in an idealized or simplified way.

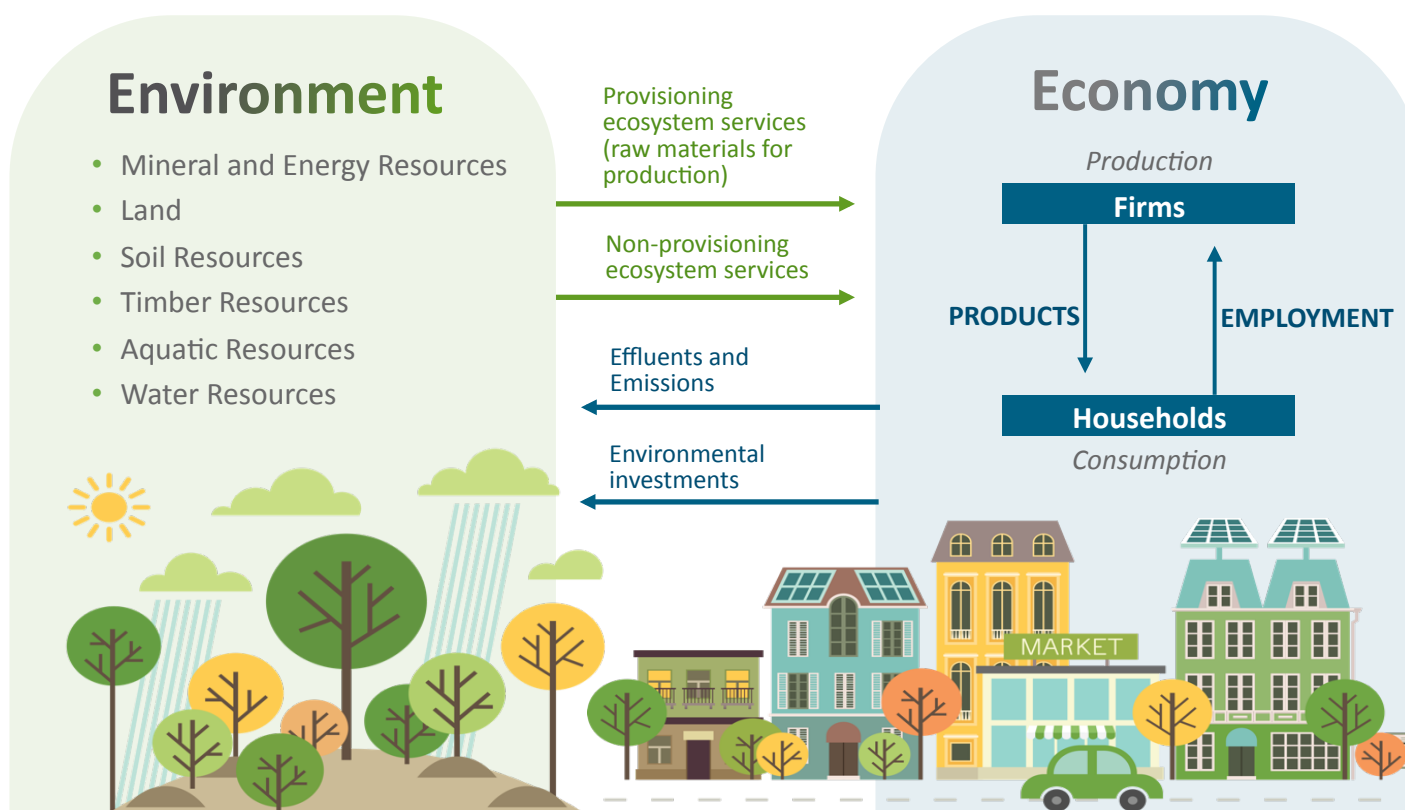
Source: Based on IPBES, 2016

NATURAL CAPITAL BASED MODELING

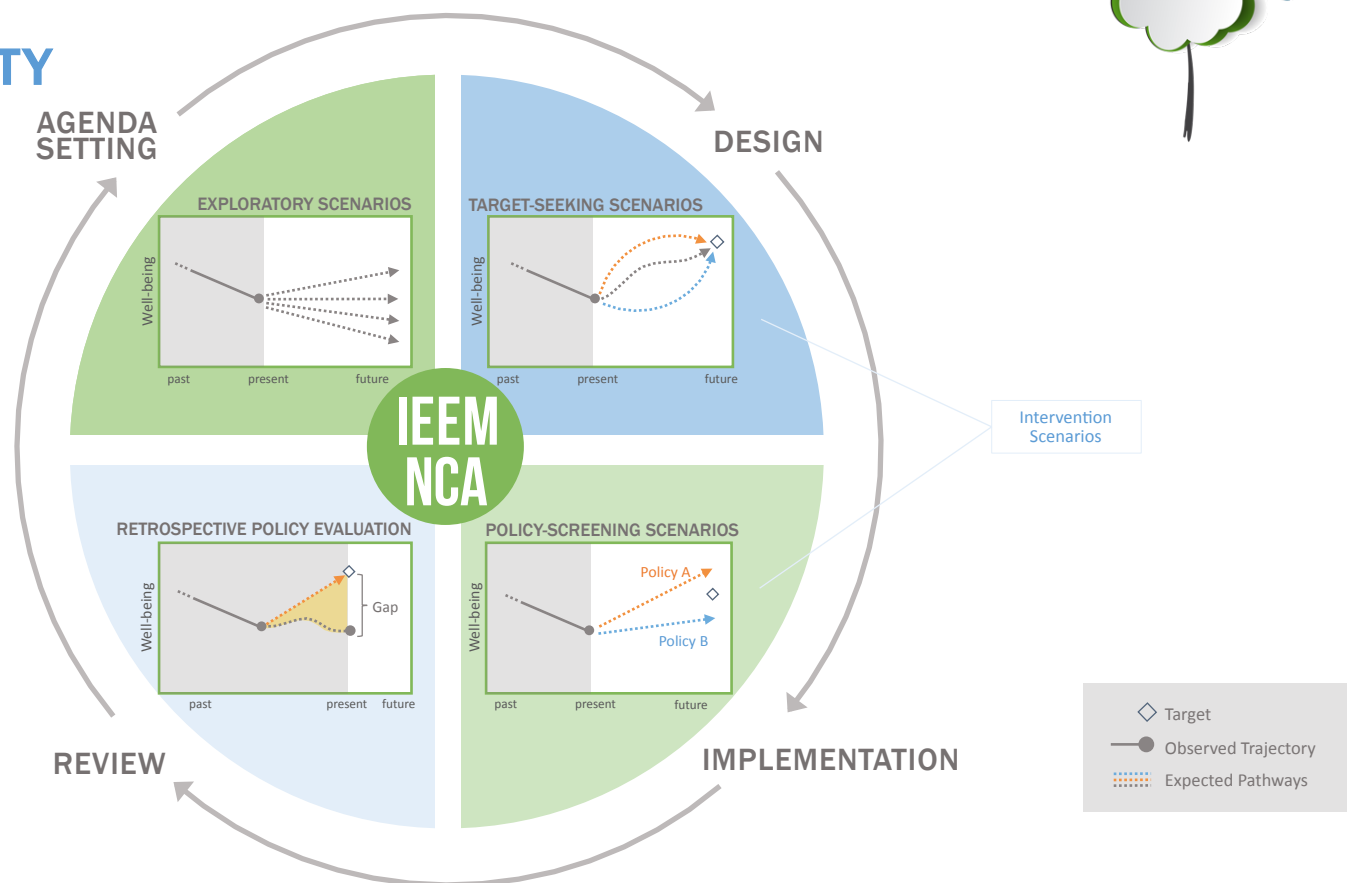
- Space pen? Models fit for purpose, from simple to complex. Depends on the question/resources (\$+t)/capacity.
- Scenario analysis:
 - Extended input-output model; enviro flows to demand.
 - **IEEM: Integrated Economic-Environmental Modelling Platform.**



INTEGRATED ECONOMIC-ENVIRONMENTAL MODELING



AGENDA SETTING: EXPLORING VIABILITY WITH IEEM



AGENDA SETTING: EXPLORING VIABILITY WITH IEEM

- Policy question from AUS Government: what would be the economic impact of US\$3 billion investment in irrigation in Flinders Gilbert, NW Queensland?

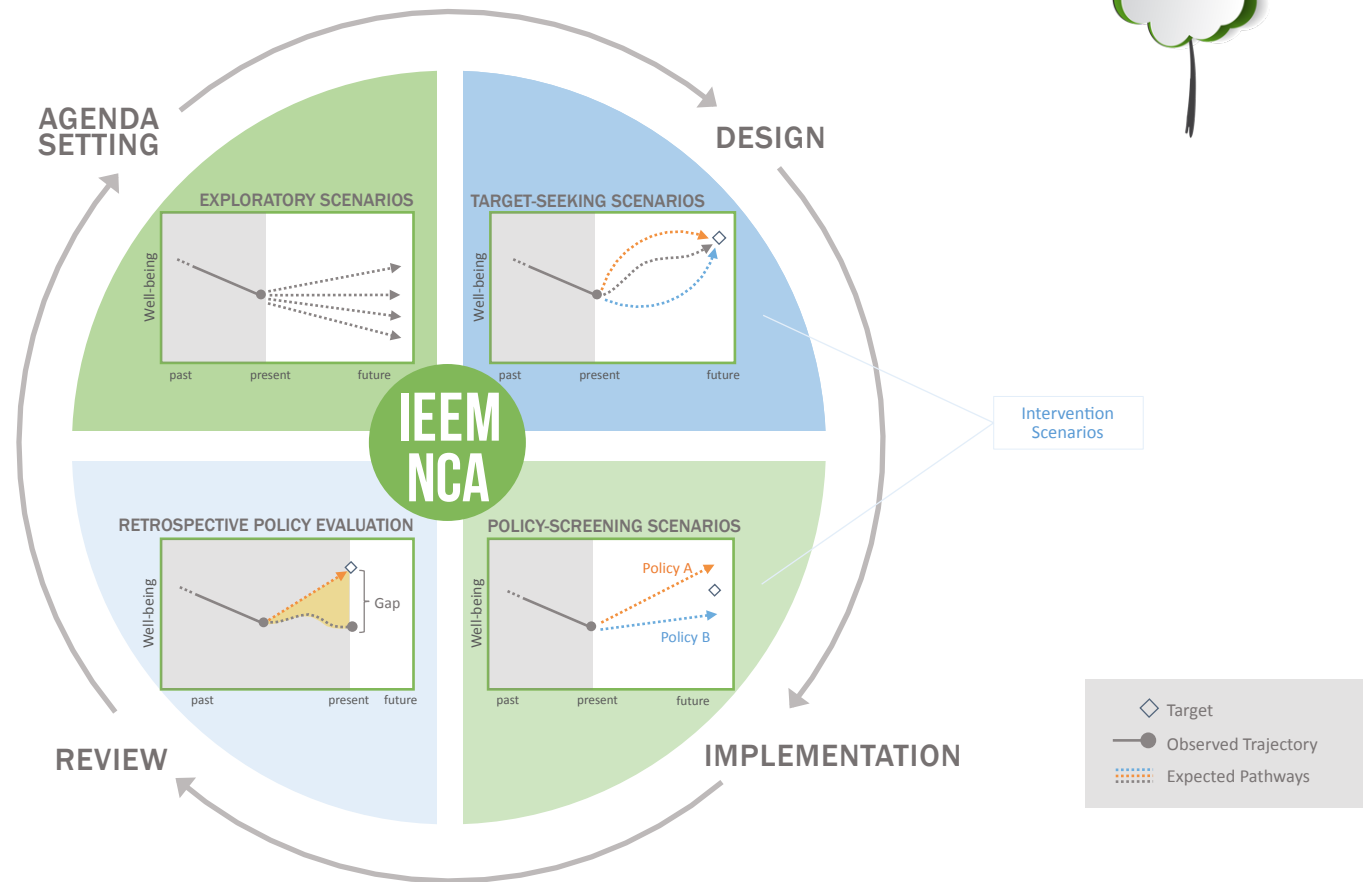


RESULTS

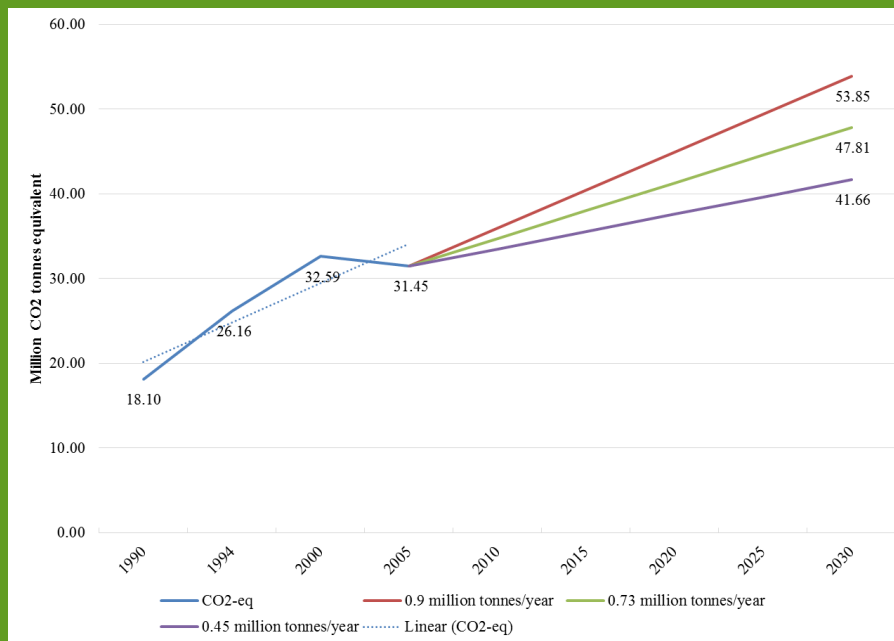
- Region: 4% more jobs, 6% higher income.
- Nation: worse off. Net present value: **-US\$51 million.**
- Alternative **FACTS**
- Alternative **FUTURES:**
 - Faster export growth, NPV: **US\$86 million.**
 - Climate change impact, Murray Darling, NPV: **US\$36 million.**



POLICY DESIGN: TARGET-SEEKING SCENARIOS WITH IEEM



TARGET-SEEKING: GUATAMALA'S NATIONALLY DETERMINED COMMITMENTS



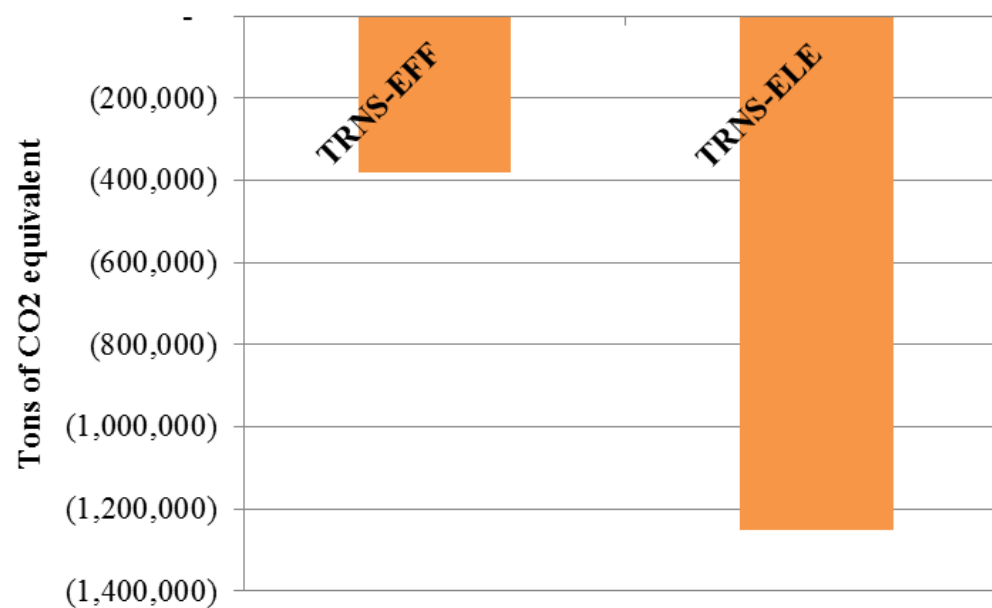
- Guatemala: responsible for <0.1% of global emissions.
- BAU= 53.85 million tons CO2 equivalent in 2030.
- Reduce emissions 11.2%, by **6.04 M tons**; or 22.6%, by 12.19 M tons-with financial support.
- Target sectors: forestry, agriculture and transport sectors.

TRANSPORT SECTOR SCENARIOS

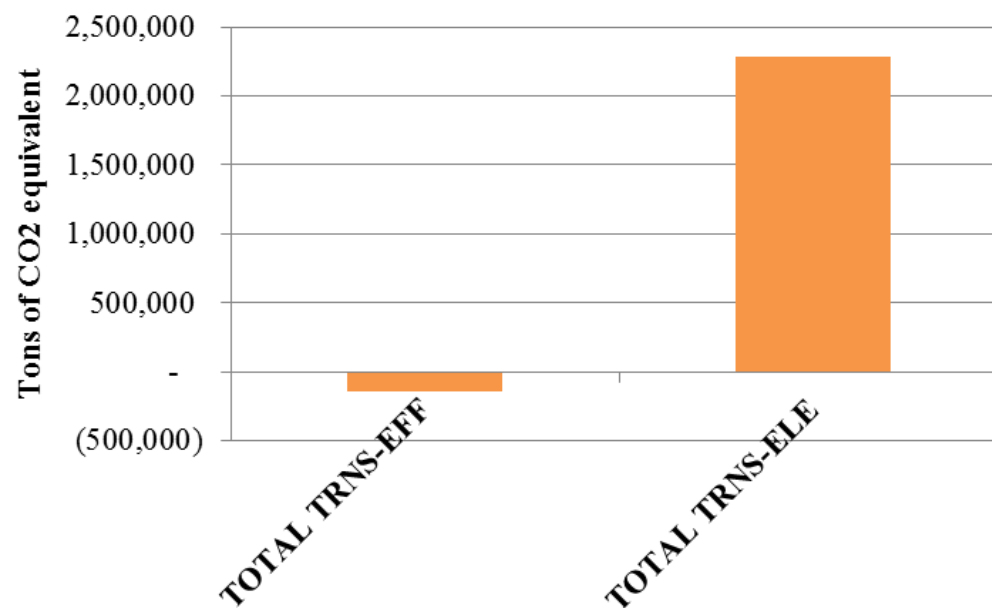
- **TRNS-EFF:** 15% increase efficiency in fossil fuel combustion in transport (freight shipping) sector.
- **TRNS-ELE:** Substitute 15% of fossil-fuel based energy with electricity in transport sector (same number of terajoules generated).



RESULTS: TRANSPORT SECTOR EMISSIONS CHANGE BY 2030



RESULTS: ECONOMY-WIDE EMISSIONS CHANGE BY 2030





TARGET-SEEKING: GUATEMALA FOREST SECTOR AND FUELWOOD SCENARIOS

- Fuelwood supplies 57% of Guatemala's national energy consumption.
- Issues: deforestation; 10 million m³ deficit; 5,000 premature deaths per year, and; 1% GDP loss.

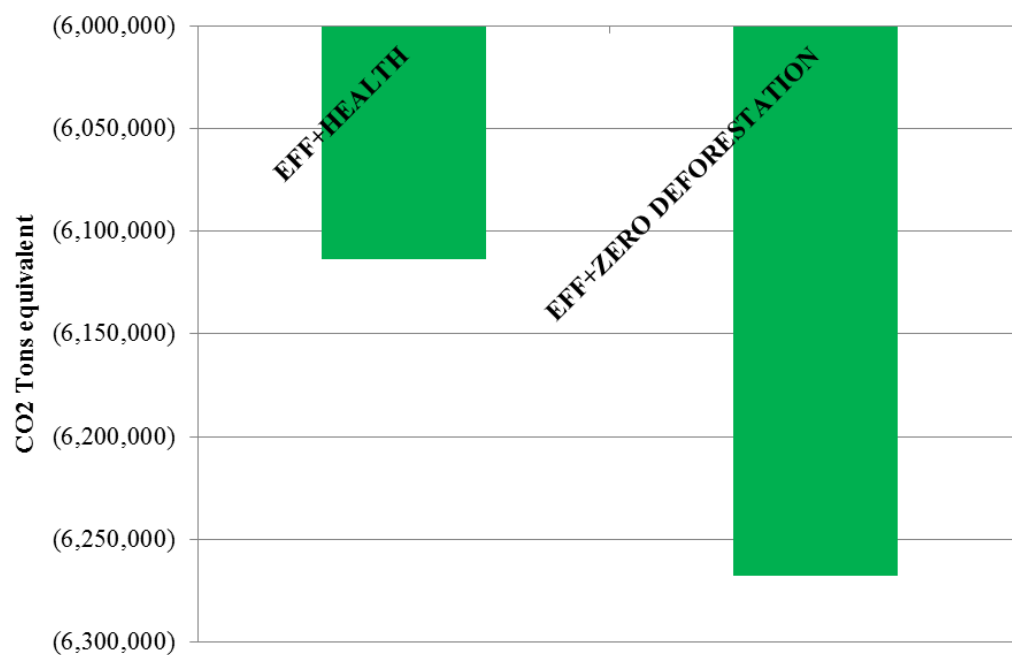
EFFICIENCY + HEALTH:

25% more efficient fuelwood cookstoves; health benefits agricultural labor productivity.

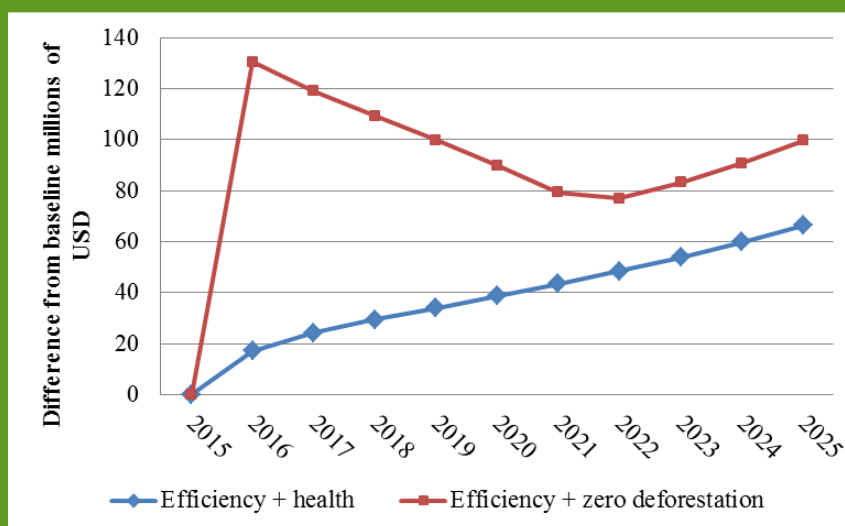
EFFICIENCY + ZERO DEFORESTATION:

efficiency + health, with complementary strategy of zero deforestation.

RESULTS: ECONOMY-WIDE EMISSIONS CHANGE BY 2030



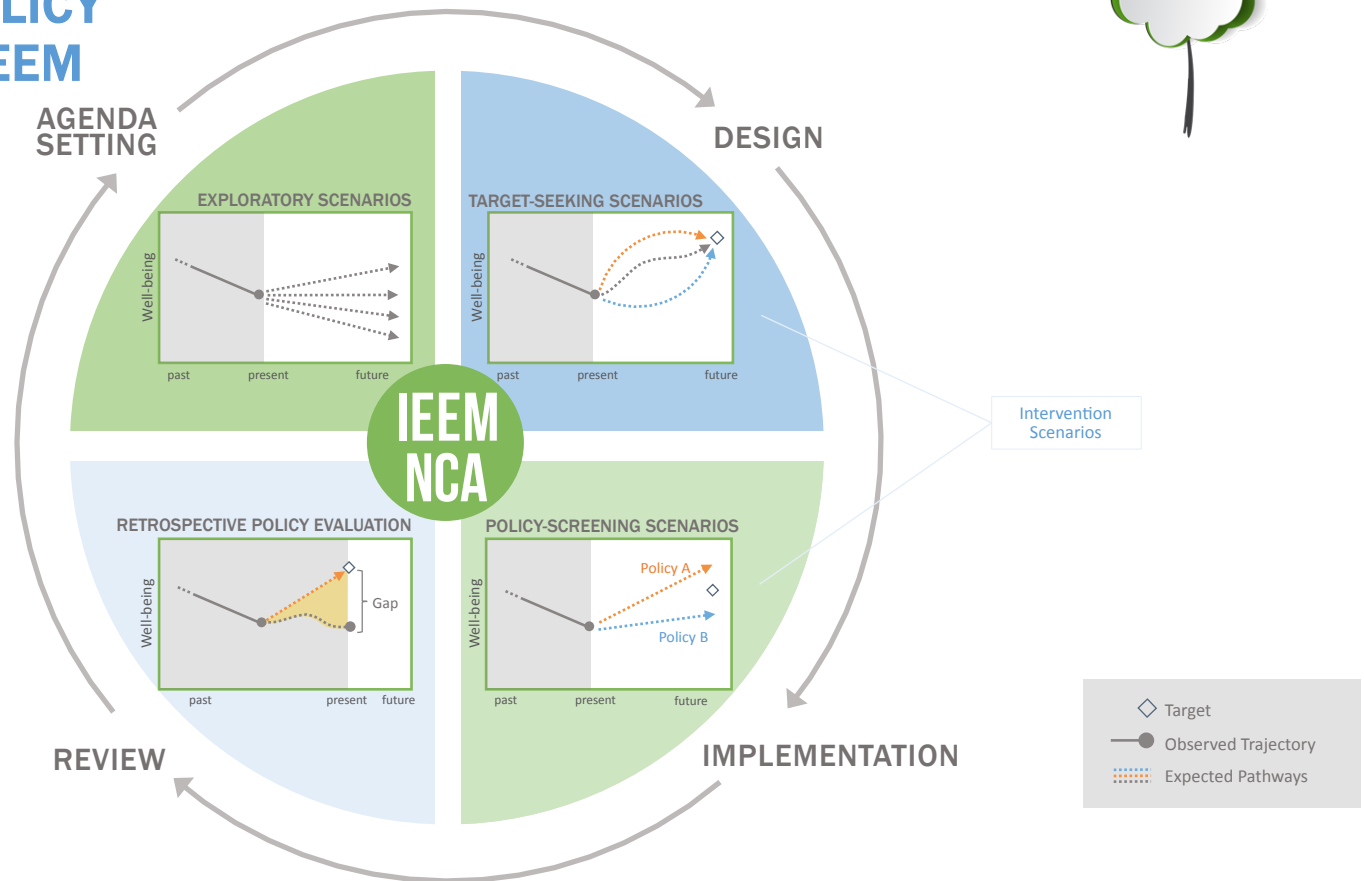
RESULTS: BEYOND GDP; GENUINE SAVINGS



Transmission mechanism:

- Increase in forest stock.
- Lower emissions.
- Less expenditure on fuelwood = more income for consumption and savings.

POLICY DESIGN: POLICY SCREENING WITH IEEM





POLICY SCREENING: SDG 2 AND IRRIGATED AGRICULTURE

Irrigated Agriculture

SDG 2, Zero Hunger, Target 2.3:
double agricultural productivity
and rural incomes.

Strategy: increase irrigated
agriculture.



Increase of irrigated area:
106,300 ha.



Investment:
US\$7.95 million



Time horizon:
5 years

SDG

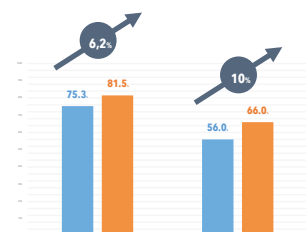
SDG 2, Target 2.3

POLICY SCREENING: SDG 6 AND WATER AND SANITATION

Water and Sanitation

SDG 6, Water and Sanitation,
Target 6.1 and 6.2: water and
sanitation for all.

Strategy: increase coverage of
water and sanitation.



Increase water and
sanitation coverage by
6.2% and 10% to **81.5%**
and **66%**, respectively



Investment:
US\$1.67 billion



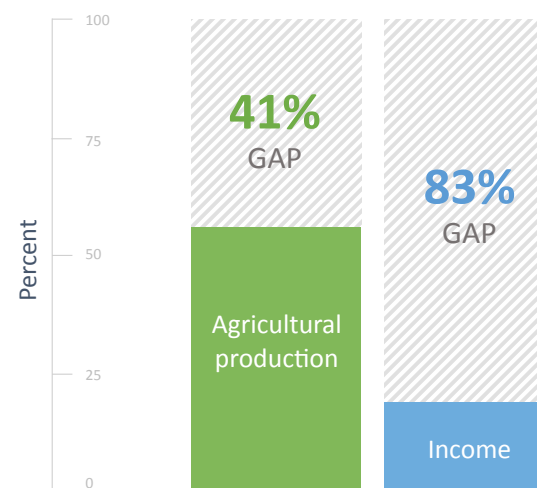
Time horizon:
13 years

SDG

SDG 6, Target 6.1 and 6.2

RESULTS: ECONOMIC AND POVERTY IMPACTS

- 41% and 83% gap remain to double agricultural output and income, respectively.
- Poverty impacts: 2.42 million people are lifted from poverty; 100,000 people attributed to investments.
- Negative NPV for water and sanitation, though is basic human right (UN64/292 de 2010)
- Irrigation investment compensates with combined NPV of US\$1.4 mil million.



RESULTS: ENVIRONMENT



Total greenhouse gas emissions increased by **642,346 tons of CO₂**.



Water consumption per capita across all uses increased by **1,860 ML/capita**.



36,528 ha deforested by 2030; additional 9,820 ha deforested with investment. Genuine savings increases by **US\$595 million**.

INTEGRATED ANALYSIS REVEALS

Synergies:

Certain lines of action (2.3- Zero Hunger) can contribute to various SDGs: **SDG 1**- Eliminating Poverty, and; **SDG 8**- Promoting Sustainable Economic Development and Employment (increase GDP by US\$1.37 billion).

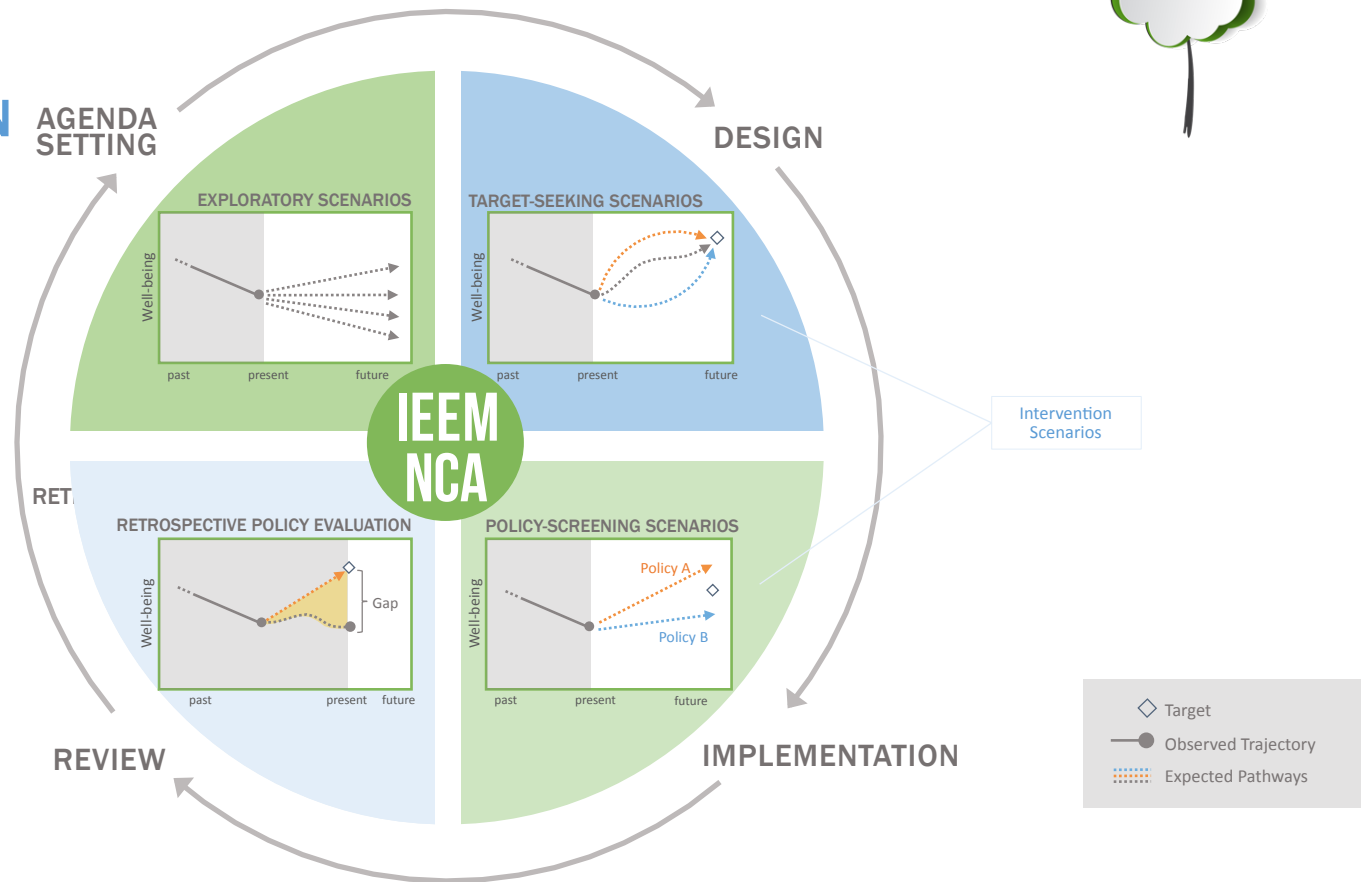
Perverse

impacts:

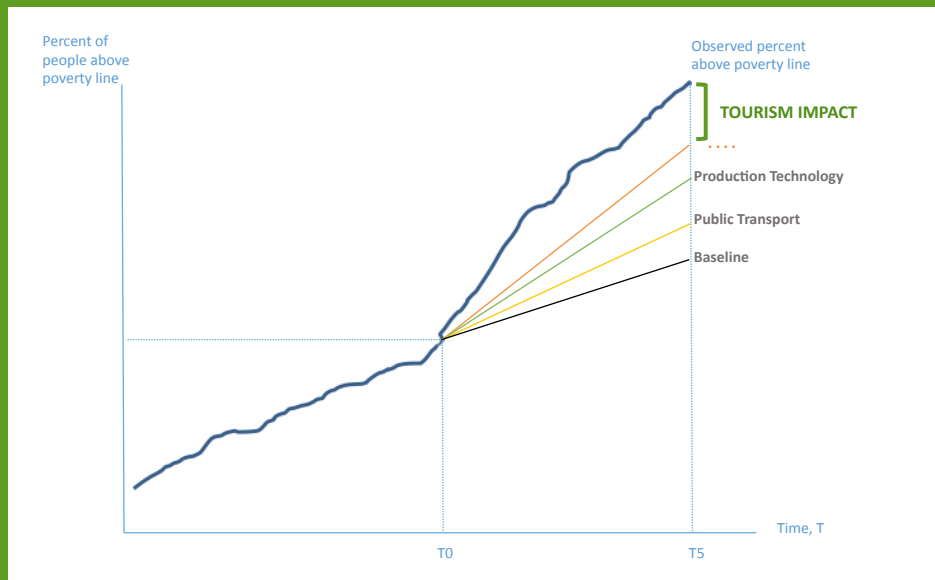
Trade-offs: advances toward **SDG 2** imply additional deforestation which moves away from achieving **SDG 15**- Promoting Sustainable Use of Forests.

Increased emissions slows progress toward, **SDG 13**- Action on Climate Change.

POLICY REVIEW: RETROSPECTIVE POLICY EVALUATION WITH IEEM

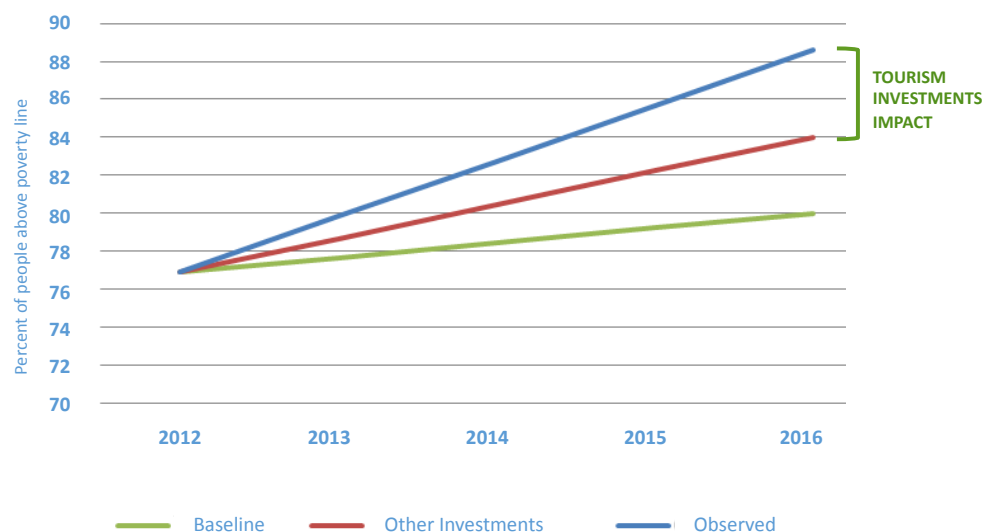


RETROSPECTIVE TOURISM POLICY EVALUATION WITH IEEM



- Investment of US\$13 million in municipality in Nicaragua between 2012 and 2016.
- Tourism evaluations complex due to lack of counterfactual.
- Retrospective economic evaluation with IEEM requires construction of baseline and post-investment IEEM.

RESULTS: POVERTY IMPACTS



- 80% above poverty line in business as usual.
- Simulated other policy/ investment impacts 84% above poverty line.
- Difference between estimated and observed is tourism investment impact.

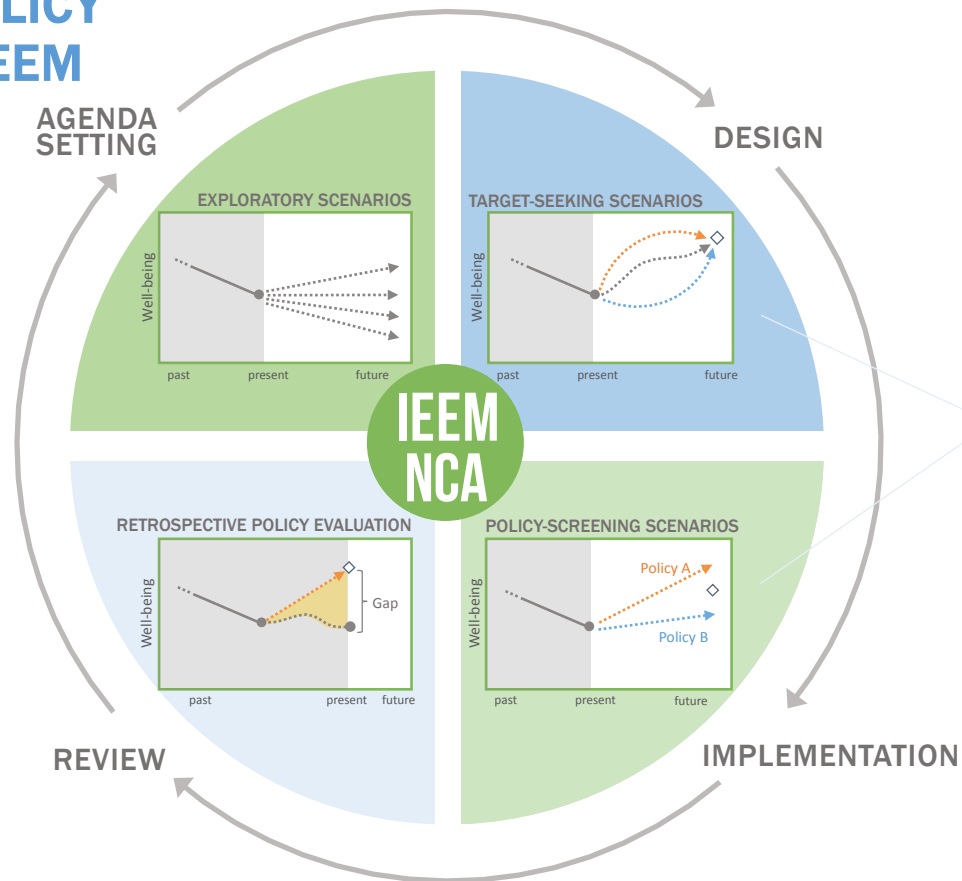
IEEM Integrated Economic-Environmental Modeling



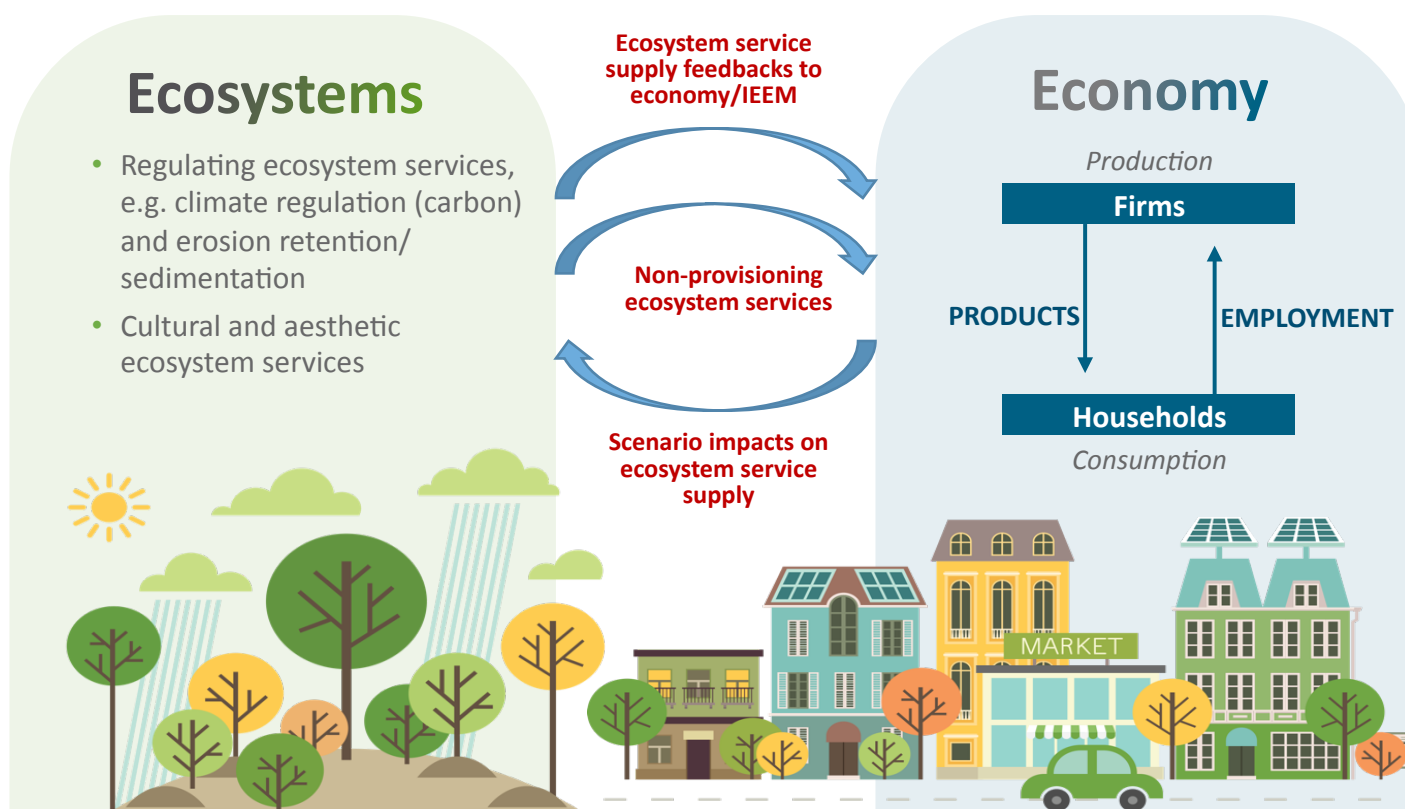
POLICY SCREENING: IEEM + ECOSYSTEM SERVICES MODELLING (ESM)



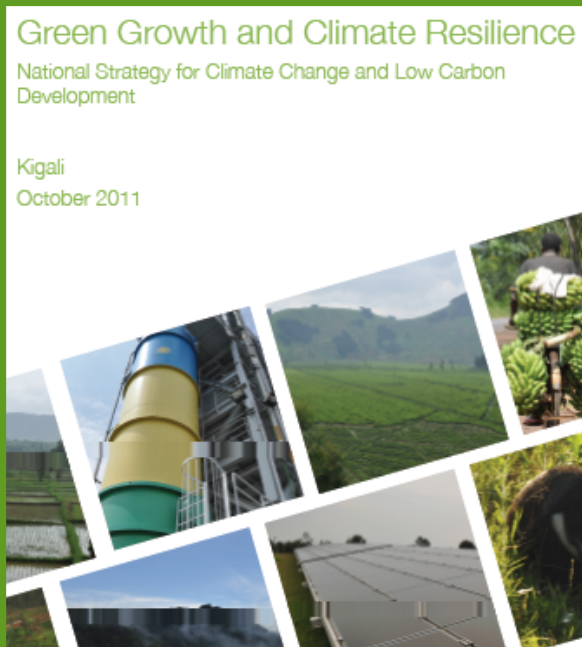
POLICY DESIGN: POLICY SCREENING WITH IEEM + ESM



IEEM + ESM



IEEM APPLIED TO RWANDA'S GREEN GROWTH STRATEGY



- Achieve middle income country status.
- Transform economy from subsistence-based to knowledge-based.
- Important aspects of Strategy are to increase agricultural productivity and forest cover

SCENARIOS

FOR1

Increase forest cover to 30%, planting 103,504 ha.



Cost: **US\$285.6 million** over 12 years.

FUEL

Fuelwood provides 86% of energy. More efficient cookstoves/charcoal kilns improve efficiency by 25%.



Cost: **US\$4.5 million** over 5 years.

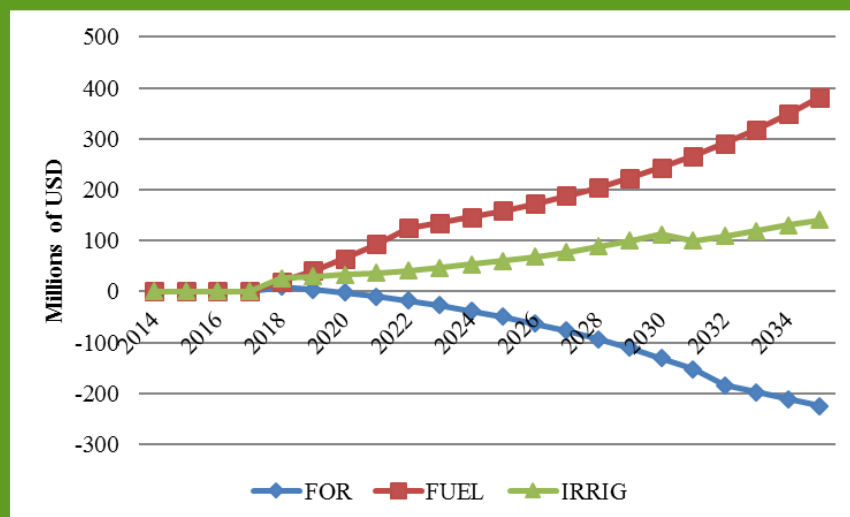
IRRIG

Increase irrigated area by 85,473 ha for 25% increase in productivity.



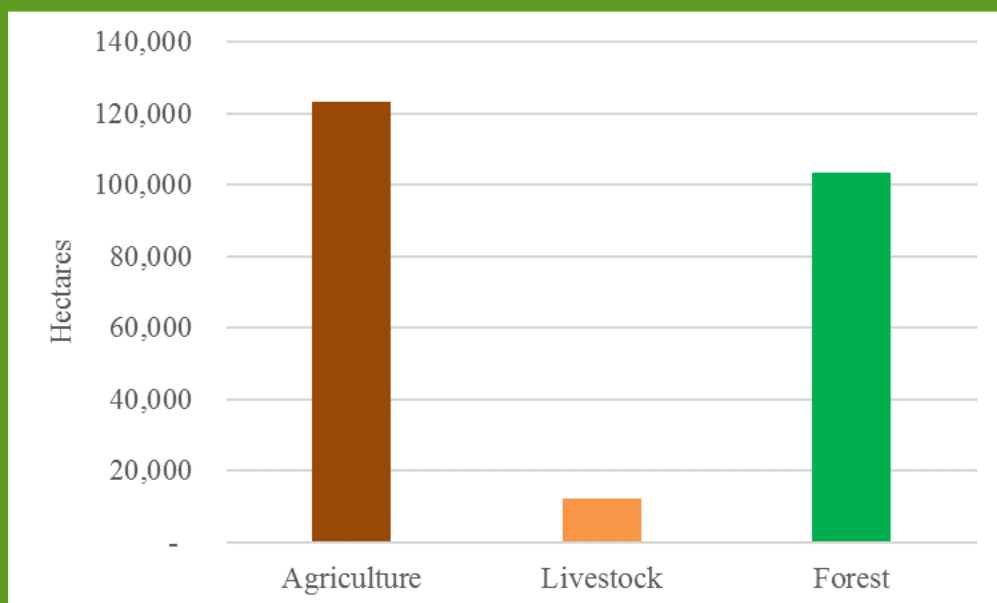
Cost: **US\$972.5 million** over 12 years.

FOR1 RESULTS: GDP, DIFFERENCE FROM BAU



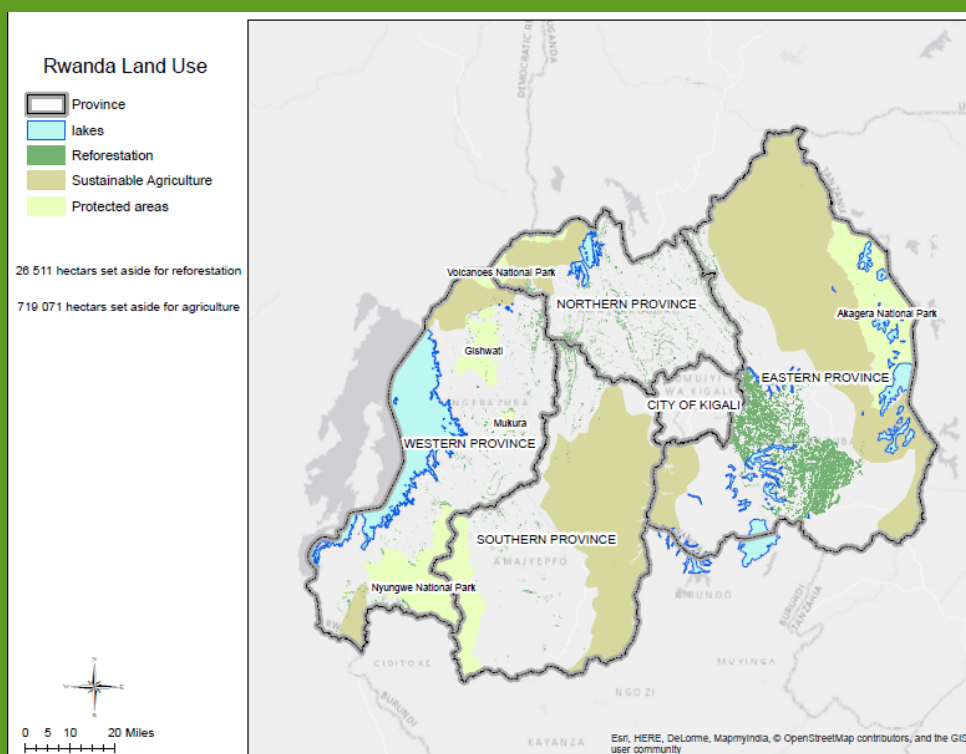
- FOR expansion is in competition with agriculture.
- FUEL allows reallocation of factors to other sectors (knowledge/services economy)

FOR2 LAND USE CHANGE BY 2035, NO COMPETITION BETWEEN USE

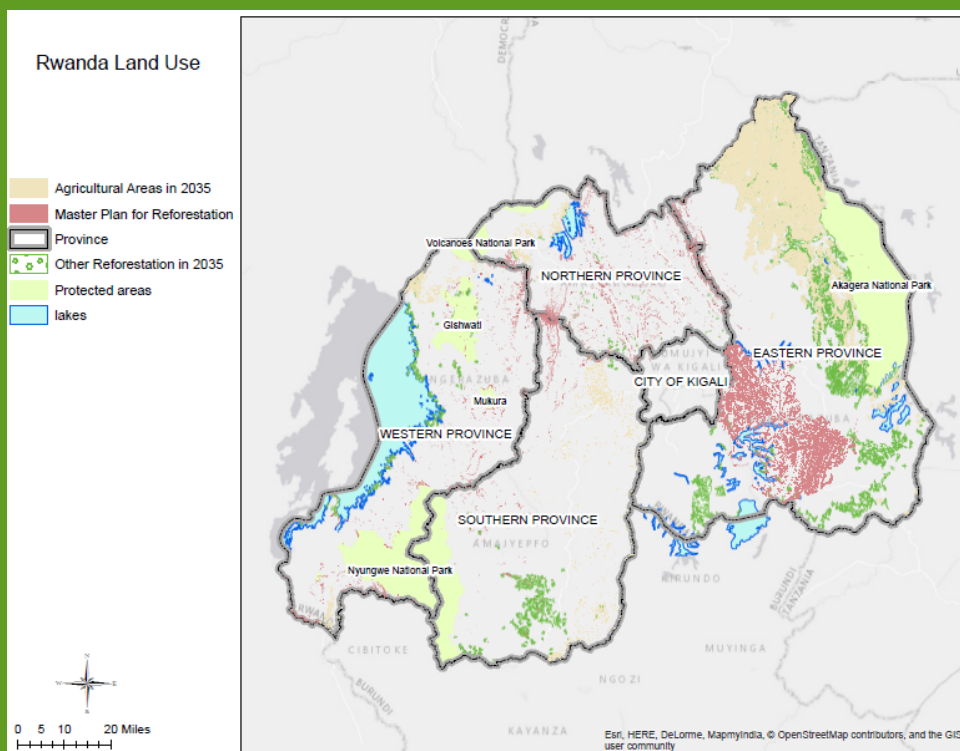


Increase of 123,292 ha.
agriculture; 12,139 ha. livestock;
102,633 ha. forestry.

DECISION CRITERIA AND LAND USE CHANGE

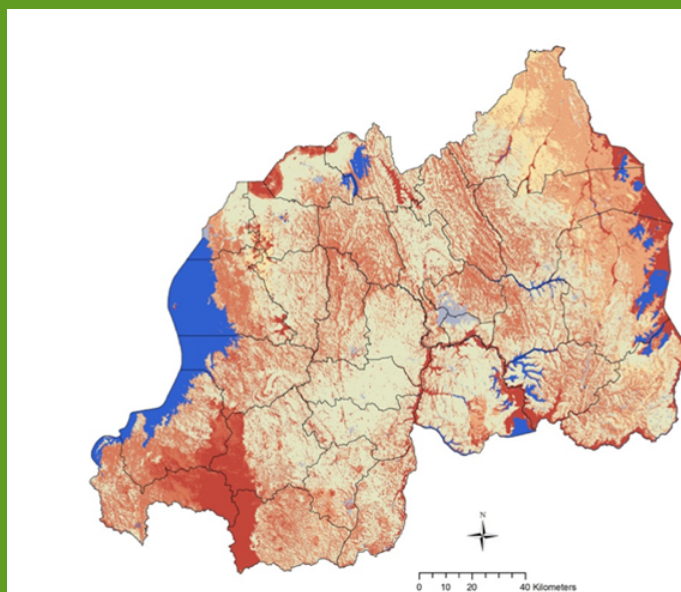


FOR2: LAND USE IN 2035



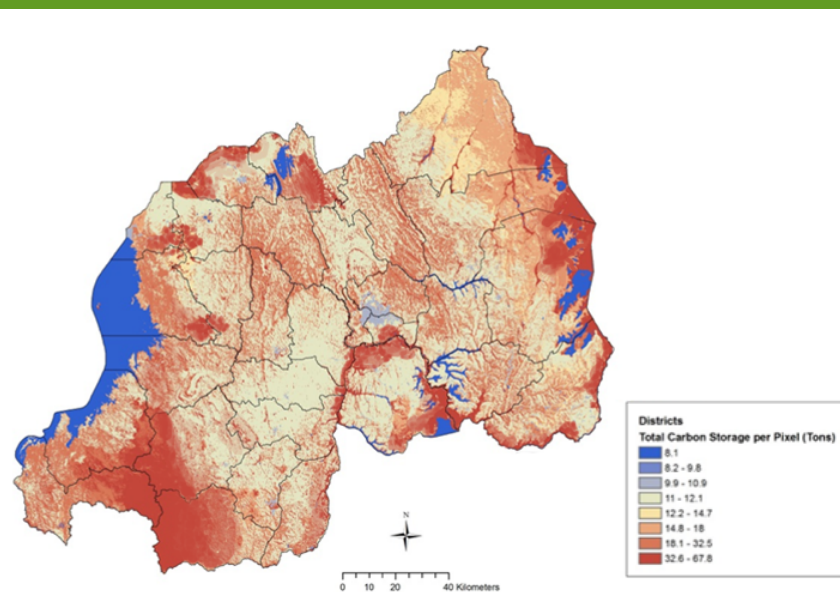
FUTURE ECOSYSTEM SERVICE SUPPLY

Baseline carbon storage
Tons of carbon/pixel



Source: Bagstad et al. In preparation.

FOR2 scenario carbon storage in 2035
Tons of carbon/pixel



Source: Based on Bagstad et al. In preparation.



**FOR MORE INFORMATION ON NCA-
BASED MODELING AND IEEM, CONTACT:**

Onil Banerjee
onilb@iadb.org
Tel: 1-202-942-8128

IEEM Integrated Economic-Environmental Modeling



IEEM

Integrated
Economic-
Environmental
Modelling
Platform.

1 WHAT'S NEW?

Publication of the first environmental-economic statistical standard (SEEA: System of Environmental-Economic Accounting), and advances in economic modelling.



2 WHY IS THIS CRITICAL FOR IEEM?

The SEEA is compatible with a country's National Accounts. This enables the modelling of entire economies and the evaluation of public policy and investment impacts on economic and environmental (green and brown) indicators.

3 WHY IS THIS IMPORTANT?

The integration of natural capital in IEEM makes it possible to analyze impacts not only on economic flows (gross domestic product), but also on the wealth of a nation which is fundamental for the economic growth and development of future generations.



4 WHAT IS THE BENEFIT?

IEEM's language is very much economic which helps create openings for dialogue with Ministries of Economics and Finance. IEEM supports countries in prioritizing actions relevant to achieving the SDGs and NDCs.

For further information on IEEM platform, please contact Onil Banerjee at onilb@iadb.org