

Designing Pilots – Four Steps

- Defining the scope of the project, from policy application, to relevant ecosystem services, to size of the study site (comprehensive? Statistical sampling?)
- Choosing between different models for measuring the bio-physical flow of ecosystem services (process-based, statistical)
- Valuing ecosystem services consistent with the accounting framework and mapping beneficiaries (institutional structure, WTP and replacement cost)
- Scaling up from the local/specific to regional/national level and integrating the results into national income accounts