

# Conservation Strategy Fund

5<sup>th</sup> Policy Forum for NCA for Better Decision-Making:  
Greening the Recovery

September 16, 2021



# Our Work on Natural Capital Valuation



## Infrastructure and Development

- Transportation and energy infrastructure
- Agriculture
- Water
- Development planning



## Natural Resources and Commodities

- Fisheries
- Forestry
- Mining
- Illegal wildlife trade
- Incentive payments



## Protected Areas and Sustainability

- Protected areas
- Sustainable finance
- Ecosystem service values
- Ecosystem restoration

# Our Approach



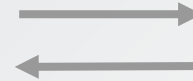
## Analysis

- We deliver robust, timely analysis that balances conservation and development outcomes.
- Multi-stakeholder planning
- Designing economic tools and approaches



## Training

- We educate conservationists and decision makers on how to use economics to be more effective in their work.
- World-class fellowship programs
- Annual, international flagship course on Economics & Finance for Environmental Leadership
- Webinars, workshops, & virtual and in-person trainings



## Communicating Results and Recommendations

- We help communicate results and recommendations to key decision makers and resource-users to achieve better conservation and development outcomes.
- Valuation of nature, protected areas and ecosystem services



# Mangrove Restoration in Cozumel

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- Assessed the economic value of ecosystem services provided by Marine Protected Areas in Cozumel
- Focused on tourism revenue and flood protection
- Mexican Park Service invested 20M Pesos in mangrove restoration in Cozumel

# Creation of the Yaguas National Park in Peru

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- Valued and included ecosystem services in a benefit cost analysis to inform the decision on Yaguas
- Showed that benefits are greater than the costs by about US\$7.7 million
- Worked with Ministries and Park agencies to create this National Park





# Sustainable Cattle Ranching in Colombia

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- CSF calculated ecosystem service production under different management systems
- Designed recommendations for multiple stakeholders to co-fund investments needed to secure ecosystem services
- Worked with local institutions and partners (UNDP-led) to get buy-in from national and regional governments







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