



Combining Forces: Priority Areas for Collaboration

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**NATURAL
CAPITAL
COALITION**

Why?

Multiple approaches

- Lack of influence
- Limited integration
- Weak alignment

How?

- Expert consultation
 - ✓ Questionnaire
 - ✓ Workshops
 - ✓ Webinars
- Literature review

What next?

- Priority areas identification for:
 - ✓ Strengthening
 - ✓ Alignment
 - ✓ Gap filling



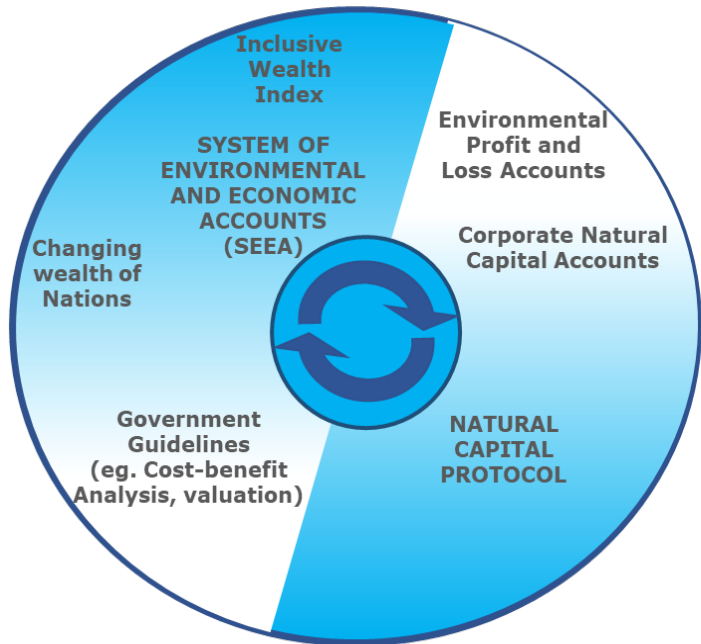
Comparison of Approaches

Accounting/disclosure

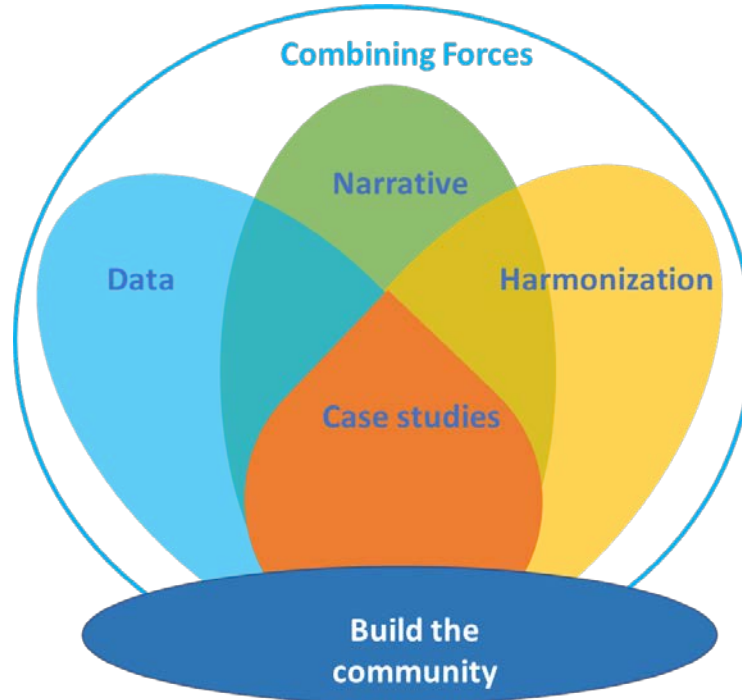
Internal decision-making

Public

Private



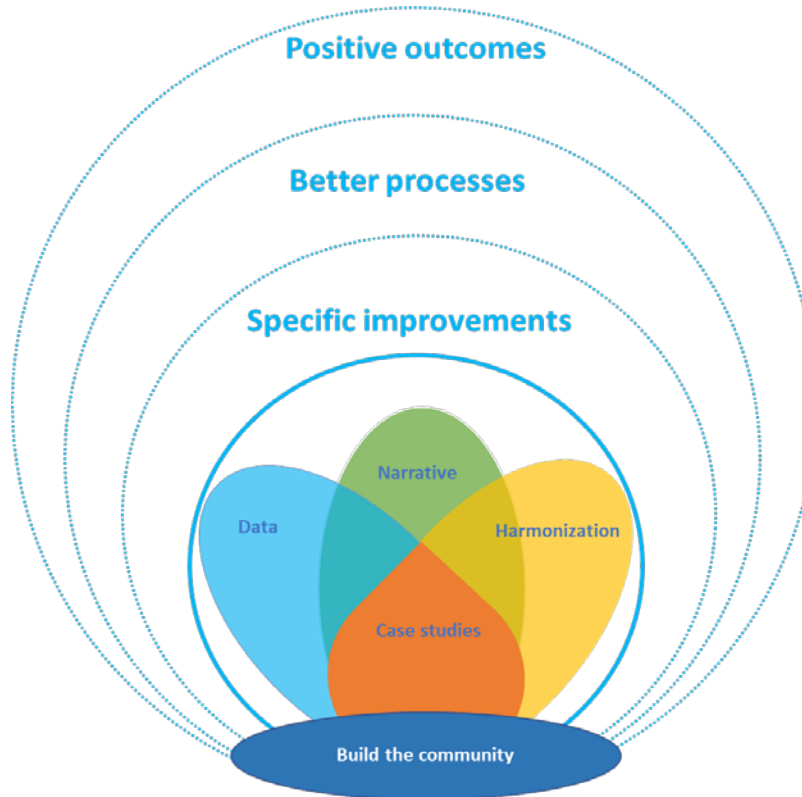
The Recommended Priority Areas



Benefits from Combining Forces

Better processes

- Better decision-making
- More effective policy and enabling environment
- Shift to a 'systems' approach
- More efficient use and allocation of resources



Positive outcomes

- Sustainable use and enhancement of natural capital
- Cost savings
- Reduced risks

Specific improvements

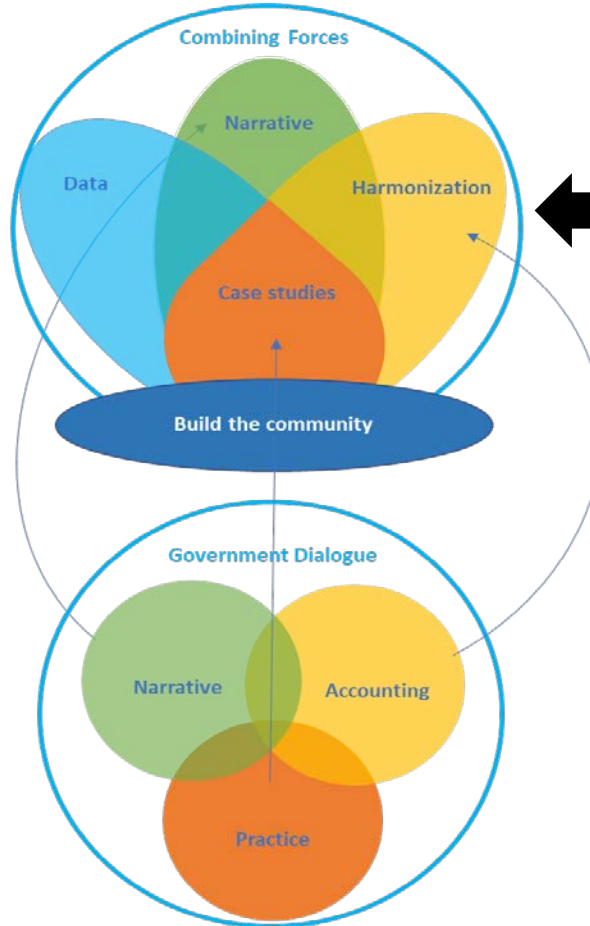
- Shared communications and vision
- Shared data and valuations
- Enhanced standardization and mainstreaming
- Aligned terminology
- Inclusive decision-making
- Enhanced synergies between entities
- Enhanced capacity building and understanding



Links with Other Initiatives

Activities of multiple bodies:

- UN
- World Bank & IFC
- EU
- Convention on Biological Diversity
- Natural Capital Coalition
- Financial standard setters
- Sustainability standards setters
- International Organisations for Standards (ISO)
- Group on Earth Observation



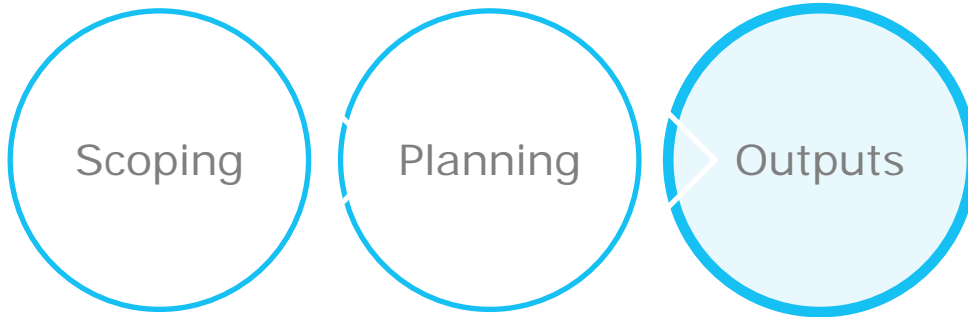
Multiple initiatives:

- MAES - Mapping and Assessment of Ecosystems and their Services
- EVA – Ecosystem Values and Accounting
- InVEST - Integrated Valuation of Ecosystem Services Trade-offs





Next Steps



Involving broad and extensive collaboration

- Workshop attendees in Australia and the Netherlands.
- Webinar attendees.

Expert consultees:

Bram Edens	United Nations Statistics Division (UNSD)
Caroline van Leenders	Netherlands Enterprise Agency
Emily Benson	Green Economy Coalition
Gerard Bos	International Union for the Conservation of Nature (IUCN)
Ian Dickie	Economics for the environment consultancy (eftec)
Juha Siikamaki	International Union for the Conservation of Nature (IUCN)
Kiruben Naicker	National Department of Environmental Affairs, South Africa
Lars Hein	Wageningen University
Lars Mueller	European Commission
Mark Eigenraam	Institute for Development of Environmental-Economic Accounting (IDEEA)
Martin Lok	Ministry of Agriculture, nature and Food Quality, Netherlands
Michael Bordt	UN Economic and Social Commission for Asia and the Pacific (ESCAP)
Michael Vardon	Australia National University (ANU)
Monica Velez-Posada	Department of Environment and Energy, Australia
Oliver Greenfield	Green Economy Coalition
Rocky Harris	UK Department for Environment Food and Rural Affairs (DEFRA)
Rosimeiry Portela	Conservation International
Sarah-Jane Hindmarsh	Department of Environment and Energy, Australia
Sofia Ahlroth	World Bank
Steven King	UNEP World Conservation Monitoring Center (WCMC)
Will Evison	PricewaterhouseCoopers (PwC)

Business is evolving its understanding of natural capital as an integral part of its core business

This gives rise to shared value through shared solutions at a landscape level

This delivers resilient and sustainable business, and resilient markets

Shift 1) From measurement to value for businesses and society

Understanding contextual and localized enabling environment (ee)

Strengthened through a multi-capitals approach

Shift 2) From impacts to shared dependencies

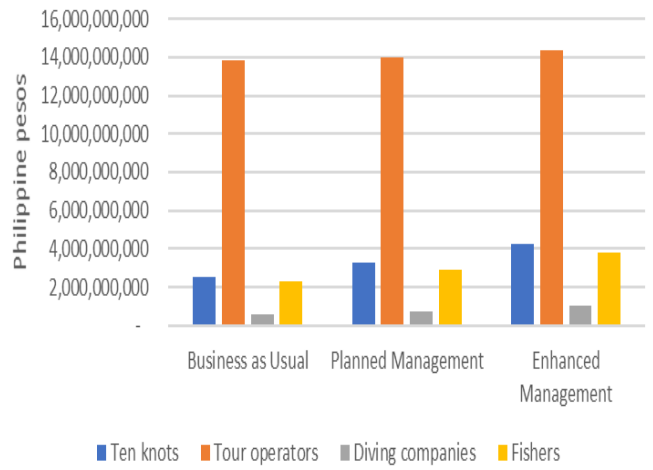
Finding shared solutions to ensure solutions are durable

Develop Enabling Environment (EE) for resilient markets and across industries

Shift 3) From site-level operations to a landscape approach



Net present value comparison between stakeholders



Boat tour net revenues

