Indicators for green growth policy in the Netherlands

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Demand for green economy indicators

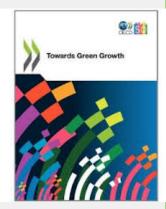


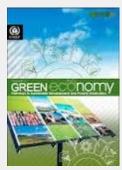
- High international interest
 - → OECD, UNEP initiatives
 - → One of the central themes for Rio+20
- High national interest
 - → Policy makers: Ministries of environment and infrastructure, economy and innovation, financing
 - → Research institutes
 - → Businesses (corporate social responsibility etc.)
 - → General public / media



What is green growth / green economy?

- **OECD green growth**: "fostering economic growth and development while ensuring that the quality and quantity of natural assets can continue to provide the environmental services on which our well-being relies. It is also about fostering investment, competition and innovation which will underpin sustained growth and give rise to new economic opportunities (OECD, 2011).
- **UNEP green economy**: an economy that results in "improved human well-being and social equity, while significantly reducing environmental risks and ecological scarcities" (UNEP 2010).
- → Main difference: the OECD focuses on the relationships between the environment and the economy, while UNEP more prominently includes the social dimension.







How to measure green growth?

- Green growth has several different dimensions: it cannot be measured with one single indicator
- Set of indicators needed
- In addition: data needed on many different levels
 - a) Regionalised data
 - b) Data on industry level
 - c) Data for different environmental domains

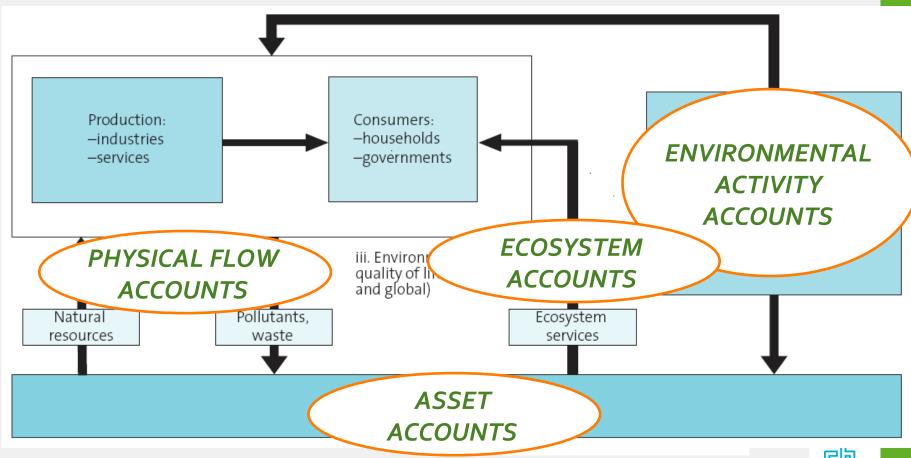


SEEA as a tool for measuring green growth

- SEEA brings together economic and environmental information in one common framework
- Fully consistent with the System of National accounts (SNA)
- The accounts directly provide indicators and an underlying analytical framework for the main characteristics of green economy/growth:
 - a) Improving resource and environmental efficiency
 - b) Maintaining the natural asset base
 - c) Evaluation of the effectiveness of policy in greening growth
 - d) Providing new economic opportunities



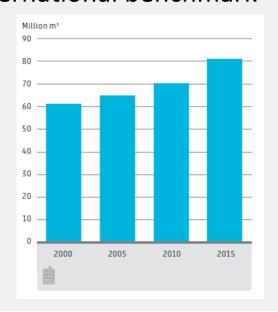
Conceptual scheme Green Growth (OECD)

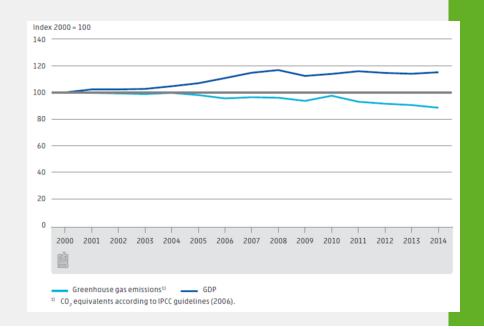


Measuring green growth in the Netherlands

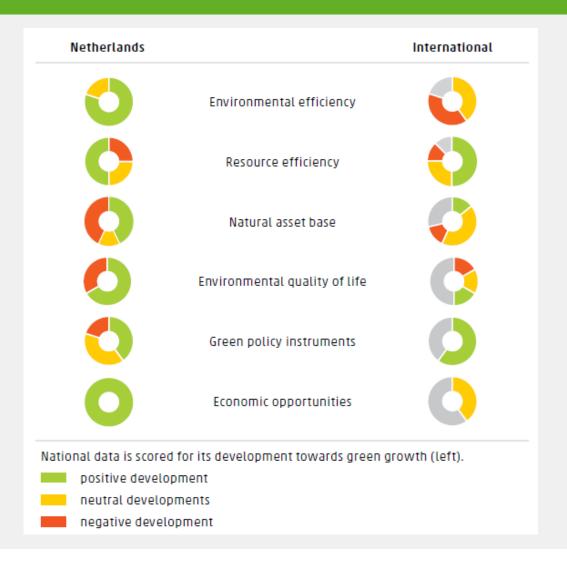


- Aim: to provide an overview of state of green growth in the Netherlands
- indicators for the total of the economy but also for industries
- Indicators are scored with respect to their trend towards green growth
- International benchmark





Overview: green growth in the Netherlands





Conclusions

- High national and international demand green growth indicators
- SEEA provides the measurement framework for monitoring green growth/ green economy
- In the Netherlands monitoring is fully based on source data from existing institutional and statistical infrastructure
- Policy impact: basis for monitoring, evaluating and developing new policies for green growth in the Netherlands

